

2018 Updated “Bottom Up” Hinsdale County Economic Development Summary (original document dated 2011; found at lakecitydirt.com)

Goal(s)	#1 Support existing businesses through job retention, business expansion, new business attraction focused on economic diversity.	#2 Promote understanding and stewardship of historic assets of Lake City / Hinsdale County.	#3 Promote understanding and stewardship of natural landscape.	#4 Improve business climate with quality infrastructure and services.	#5 Support business owner education and professional development. Education and train the workforce of the future.
Strategy(ies)	<ul style="list-style-type: none"> a) Increase exports b) support location-neutral businesses c) support enhancement of outdoor-based industry (retail and service) d) develop opportunities for off-season and shoulder-season consumer traffic e) seek to expand local micro-revolving loans to businesses f) provide assistance for new, innovative business ideas g) increase energy efficiency for businesses h) identify “living wage” and how to achieve locally i) increase business opportunities surrounding health care 	<ul style="list-style-type: none"> a) support historic design guidelines program b) support Ute Ulay’s redevelopment into commercial area c) promote historic preservation as an ethic and economic benefit d) increase heritage tourism opportunities locally and regionally e) increase arts-related commercial endeavors f) increase one-gas-tank marketing efforts 	<ul style="list-style-type: none"> a) increase collaboration with public land management agencies b) participate in planning efforts with federal partners c) review opportunities for private in-holdings and within County land-trades to increase developable private land d) participate with public land management agencies for multi-use rec opportunities, travel management, resource protection e) explore options for Stewardship Contracts / Agreements for forest-based extraction f) participate in economic impact discussions re: wildlife g) increase outdoor recreation commercial endeavors 	<ul style="list-style-type: none"> a) implement workforce housing projects b) implement community-wide projects that address basic infrastructure needs (water / sewer / electric / broadband) c) identify needs with transportation infrastructure 	<ul style="list-style-type: none"> a) workforce training and re-training b) facilitate discussion on transition of senior businesses c) promote partnership with Lake City Community School and Economic Development partners d) increase entrepreneurial training for residents and for students
Action(s)	1) continue support for Wine & Music Festival	1) promote Ute Ulay as a National Historic Register site	1) sustainably fund LC Community Youth Corps	1) support WeeCare as licensed childcare facility	<ul style="list-style-type: none"> 1) host periodic trainings 2) identify opportunities for financial literacy

	<p>2) continue Coffee & Conversations 3) identify business support grant resources 4) develop online artisan shops and support for Made in LC items 5) enhance teleconference capabilities & center 6) actively seek teleworkers 7) explore incentives for new development 8) support incubator 9) facilitate collaborative, promotional events for increased effectiveness 10) actively engage 2nd homeowners to work remotely, relocating completely or extending stay 11) actively encourage new and innovative business ideas 12) continue to offer Revolving Loan 13) develop workforce training opportunities 14) identify opportunities for increasing energy efficiency for local businesses (retrofit grants)</p>	<p>2) develop funding strategy for Ute Ulay 3) support August is LC history month events 4) increase signage Alpine Loop (historic) 5) distribute Buying History publication 6) support efforts of local nonprofits / museum 7) support restoration of Car 211 8) partner with school connecting local kids to history 9) identify opportunities for more arts-related commercial endeavors</p>	<p>and Backcountry Corps / host organization (?) 2) support Trails Commission 3) incorporate outdoor recreational resources and opportunities in marketing / tourism outreach efforts 4) support Alpine Ranger program 5) develop opportunities with Silverton / San Juan County</p>	<p>2) participate in Economic Development planning with county-wide partners 3) host annual summit with Marketing partners including a Branding Exercise (2018) 4) enhance communications for business opportunities / identify / address challenges 5) identify effective use of Town kiosk (go electronic?) 6) implement Workforce Housing projects 7) support grant-seeking efforts that address implementation of improved infrastructure for businesses</p>	<p>3) work with Library to host "business info center" 4) continue to host Coffee & Conversations 5) participate in regional efforts for workforce training and re-training 6) partner with Region 10 and Small Business Development Center (Western State Colorado University) to access resources for Hinsdale County businesses 7) support Career and Technical Experience (CTE) and fiscal literacy classes at Lake City Community School 8) identify and implement opportunities for entrepreneurial trainings, internships, and skill building</p>
<p>Measurable Results</p>	<p>a) consistent / redundant telecommunication service b) increased days second homeowners stay in HC c) export program implemented d) increase outdoor recreation industry e) increase art industry</p>	<p>a) open Ute Ulay down-road portion to public b) increase commercial activity / opportunities at Ute Ulay with Hard Tack c) partner with regional plan for increased heritage tourism / locations / access funding sources</p>	<p>a) participate in public lands management planning processes b) support Alpine Ranger program c) brand LC / HC with outdoor recreation opportunities together with heritage tourism</p>	<p>a) support licensed Childcare opportunities b) Workforce Housing market study to be done c) do a Buy Local program d) host further visioning for Economic Development goals that brings together all groups and all plans</p>	<p>a) host periodic Coffee & Conversations for business community b) host professional development trainings as identified through needs c) support increased financial literacy programs at school (if possible)</p>

	<p>f) continue Coffee & Conversations with stakeholders for related issues g) continue & replenish Revolving Loan h) continue effective Special Events i) support increased health care services in LC / HC j) increase participation in SBDC and Region 10's programs for business owners k) re-vision location and purpose of downtown park kiosk</p>	<p>d) distribute Buying History e) host August is Lake City History Month f) identify ways to connect LC students with history g) support increase of arts-related activities (all forms)</p>	<p>d) increase commercial opportunities on public lands for outdoor recreation e) host Youth Corps f) host Backcountry Corps for work on public lands g) support in-town trails projects; review map to see if update is required h) participate with River Planning committee i) increase partnership with Scenic Byways program j) research Gateway Trail community opportunities</p>	<p>e) create a Community Marketing Plan that brings together DIRT / Chamber / Arts Council / County / Town / business owners and includes branding discussion f) address drainage issues with Town of Lake City g) address pavement issues on the Lake Road h) support quality health care</p>	<p>d) streamline online resources for local business owners (SBDC, DIRT, Chamber, Region 10, studies)</p>
Primary Partners	Hinsdale County, Town of LC, Lake City DIRT, Chamber of Commerce, local business owners	Hinsdale County, Town of LC, DIRT, Historical Society & Museum. Ute Team, local businesses, Lake City Arts	Hinsdale County, Town of LC, DIRT, Chamber, Trails Commission, Colorado Parks & Wildlife, BLM, FS, local businesses	Hinsdale County, Town of LC, DIRT, Chamber, LC Area Medical Center, WeeCare, School	Hinsdale County, Town of Lake City, DIRT, Chamber, Library, SBDC, School, other state resources
Available Resources					
Needed Resources & Identified Barriers to Success					
Timeline					

What current federal, state and local programs or initiatives hinder your local economic development efforts?

Our economic development efforts are limited by geographical remoteness, limited population, and lack of developable space. Additional and sustainable grant-funds would help our efforts.

Respectfully submitted,

Kristine Borchers

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