

Constant Contact Survey Results

Survey Name: Resident Surveys totals

Response Status: Partial & Completed

Filter: None

Aug 09, 2008 1:49:45 PM

1. What is your sex?

	Number of Response(s)	Response Ratio
Male	37	46%
Female	44	54%
Total	81	100%

2. What is your age?

	Number of Response(s)	Response Ratio
18-24	2	2%
25-34	8	10%
35-44	5	6%
45-54	23	28%
55-64	27	33%
65 or older	17	21%
Total	82	100%

3. How many people in your household?

	Number of Response(s)	Response Ratio
1	7	9%
2-3	61	74%
4-5	12	15%
6 or more	2	2%
Total	82	100%

4. What is your primary resident zip code?

	Number of Response(s)	Response Ratio
81235	52	63%
81230	2	2%
Other	28	34%
No Responses	0	0%
Total	82	100%

5. Where do you primarily shop for groceries?

	Number of Response(s)	Response Ratio
Lake City	14	14%
Gunnison	69	71%
Montrose	8	8%
Other	6	6%
Total	97	100%

6. On average, how often do you shop in the following locations (other than groceries)?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Daily	Once a week	Twice a month	Once a month	Every few months	
Lake City	16 22%	39 53%	8 11%	6 8%	5 7%	74 100%
Gunnison	0 0%	12 16%	32 43%	24 32%	7 9%	75 100%
Montrose	0 0%	1 2%	4 7%	19 33%	33 58%	57 100%
Grand Junction	0 0%	0 0%	1 3%	1 3%	36 95%	38 100%
Internet	0 0%	16 27%	17 28%	16 27%	11 18%	60 100%
Other	0 0%	2 12%	2 12%	4 24%	9 53%	17 100%
10 Comment(s)						

7. What are your main reasons for shopping outside of Lake City?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Better price	Better selection	Better quality	Not available in Lake City	Better Service	
Gunnison	21 28%	27 36%	5 7%	22 29%	1 1%	76 100%
Montrose	15 28%	17 31%	2 4%	20 37%	0 0%	54 100%
Grand Junction	7 19%	9 24%	1 3%	20 54%	0 0%	37 100%
Internet	10 19%	13 25%	0 0%	30 57%	0 0%	53 100%
15 Comment(s)						

8. Which other businesses would you like to see come to Lake City?

33 Response(s)

9. If service was available all day, year around, how often would you eat the following types of restaurant meals? (Mark ONE answer for each meal):

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Seldom	2-4 times per week	Once a week	Once a month	
Breakfast	23 31%	14 19%	29 39%	9 12%	75 100%
Lunch	7 9%	23 29%	36 46%	12 15%	78 100%
Dinner	3 4%	12 16%	39 51%	23 30%	77 100%

10. What other types of food service would you like to see in Lake City?

28 Response(s)

11. What price range would you be willing to pay?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	\$5-\$9	\$10-\$14	\$15-\$19	\$20 +
Breakfast	62 86%	9 13%	1 1%	0 0%
Lunch	33 42%	41 53%	3 4%	1 1%
Dinner	1 1%	18 23%	32 42%	26 34%

12. Why do you come to downtown Lake City? (1=never visit - 10=visit often)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Never visit		Visit often			
Armory	20	20	18	8	11	77
	26%	26%	23%	10%	14%	100%
Art Galleries	12	32	22	5	3	
	16%	43%	30%	7%	4%	100%
Bank	6	13	14	18	28	
	8%	16%	18%	23%	35%	100%
Black Crooke Theater	9	23	18	16	8	
	12%	31%	24%	22%	11%	100%
Coffee	12	17	16	14	16	
	16%	23%	21%	19%	21%	100%
Gifts	5	28	25	9	9	
	7%	37%	33%	12%	12%	100%
Museum	21	27	21	4	1	
	28%	36%	28%	5%	1%	100%
Library	6	26	11	20	15	
	8%	33%	14%	26%	19%	100%
Park	10	20	13	18	14	
	13%	27%	17%	24%	19%	100%
Restaurant	2	9	21	18	27	
	3%	12%	27%	23%	35%	100%
7 Comment(s)						

13. What products would you like to see at the Third Street Market?

36 Response(s)

14. Name the place you visit most to purchase each of the following: (part 1 of 3)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Lake City	Gunnison stores	Montrose stores	Gunnison/Montrose	Wal-Mart	Internet	
Building supplies	62 78%	8 10%	8 10%	8 10%	1 1%	0 0%	100%
Garden supplies	40 55%	19 26%	3 4%	3 4%	11 15%	0 0%	100%
Auto parts	14 20%	46 66%	3 4%	3 4%	4 6%	3 4%	100%
Groceries	8 10%	62 81%	4 5%	4 5%	3 4%	0 0%	100%
Health foods	7 12%	43 75%	3 5%	3 5%	1 2%	3 5%	100%
Medications	3 4%	47 68%	2 3%	2 3%	9 13%	8 12%	100%
Liquor	41 65%	20 32%	1 2%	1 2%	1 2%	0 0%	100%
Bakery	65 89%	8 11%	0 0%	0 0%	0 0%	0 0%	100%
Video rental	38 78%	1 2%	0 0%	0 0%	0 0%	10 20%	100%
Gifts/cards	38 52%	16 22%	5 7%	5 7%	3 4%	11 15%	100%

15. Name the place you visit most to purchase each of the following: (part 2 of 3)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Lake City	Gunnison stores	Montrose stores	Gunnison/Montrose	Wai-Mart	Internet	
Flowers	53	6	0	0	5	64	
	83%	9%	0%	0%	8%	100%	
Clothing	4	17	9	5	36	71	
	6%	24%	13%	7%	51%	100%	
Fashion accessories	7	11	8	3	26	55	
	13%	20%	15%	5%	47%	100%	
Sporting goods	19	17	5	7	19	67	
	28%	25%	7%	10%	28%	100%	
Books	17	5	1	5	44	72	
	24%	7%	1%	7%	61%	100%	
Music	3	3	3	3	44	56	
	5%	5%	5%	5%	79%	100%	
Custom framing	15	18	4	0	0	37	
	41%	49%	11%	0%	0%	100%	
Hairdressing	27	21	2	1	0	51	
	53%	41%	4%	2%	0%	100%	
Nail salon	11	13	2	0	0	26	
	42%	50%	8%	0%	0%	100%	
Bank/credit union	56	9	0	0	7	72	
	78%	13%	0%	0%	10%	100%	

16. Name the place you visit most to purchase each of the following: (part 3 of 3)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Lake City	Gunnison stores	Montrose stores	Gunnison/Montrose	Wai-Mart	Internet	
Medical services	63	6	3	1	0	73	
	86%	8%	4%	1%	0%	100%	
Children's toys, etc.	15	10	4	13	2	44	
	34%	23%	9%	30%	5%	100%	
Professional services	23	20	4	1	3	51	
	45%	39%	8%	2%	6%	100%	
Construction services	58	4	0	0	0	62	
	94%	6%	0%	0%	0%	100%	

17. What type of "special events" would you like to see in Lake City?

23 Response(s)

18. Please list products you would like to see in Lake City?

24 Response(s)

19. Rate on a scale of 1-10 (1=strongly disagree)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Strongly disagree					Strongly agree	
I always try to buy products & services locally.	4	10	20	22	26	82	
	5%	12%	24%	27%	32%	100%	
Lake City is clean and inviting.	0	1	7	18	46	72	
	0%	1%	10%	25%	64%	100%	
Lake City's salespeople are friendly and helpful.	2	4	15	20	29	70	
	3%	6%	21%	29%	41%	100%	
I feel safe in Lake City, even at night.	0	0	1	5	68	74	
	0%	0%	1%	7%	92%	100%	
Parking is plentiful in downtown.	1	3	11	19	38	72	
	1%	4%	15%	26%	53%	100%	
Lake City's businesses are open when I want to shop.	14	27	14	10	10	75	
	19%	36%	19%	13%	13%	100%	
Lake City's businesses sell products/services I want.	8	20	26	13	8	75	
	11%	27%	35%	17%	11%	100%	
Area businesses sell at a fair price.	6	23	24	15	5	73	
	8%	32%	33%	21%	7%	100%	
I like to bring out of town guests to downtown.	1	3	8	14	48	74	
	1%	4%	11%	19%	65%	100%	
I am happy with Lake City's cultural oppportunities.	3	8	11	23	28	73	
	4%	11%	15%	32%	38%	100%	

20. Rate on a scale of 1-10 (1=strongly disagree)

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	Strongly disagree					Strongly agree	
Lake City is an excellent place to visit.	3	0	2	10	60	75	
	4%	0%	3%	13%	80%	100%	
Lake City is pedestrian friendly.	0	2	6	9	52	69	
	0%	3%	9%	13%	75%	100%	
The Main Street Program (DIRT) is doing a good job.	0	1	4	17	49	71	
	0%	1%	6%	24%	69%	100%	
I recommend shopping in Lake City.	2	11	16	15	27	71	
	3%	15%	23%	21%	38%	100%	
Boardwalks and streets need repair.	7	17	23	12	10	69	
	10%	25%	33%	17%	14%	100%	
Building facades are in need of repair.	6	16	27	10	7	66	
	9%	24%	41%	15%	11%	100%	
Need more street lights.	27	17	16	5	2	67	
	40%	25%	24%	7%	3%	100%	
Quality of retail service is excellent.	2	22	20	19	6	69	
	3%	32%	29%	28%	9%	100%	
Can't find what I need in Lake City.	3	11	24	25	9	72	
	4%	15%	33%	35%	13%	100%	
Local businesses should accept credit cards.	4	5	10	14	37	70	
	6%	7%	14%	20%	53%	100%	

21. Please comment on any of the above statements in this survey. Your opinion is very important to us.

23 Response(s)

22. If you work, do you perform any part of your job at your home in Lake City by phone, fax, or computer?

	Number of Response(s)	Response Ratio
Yes	44	54%
No	21	20.3%
No Responses	17	20.3%
Total	82	100%
12 Comment(s)		